

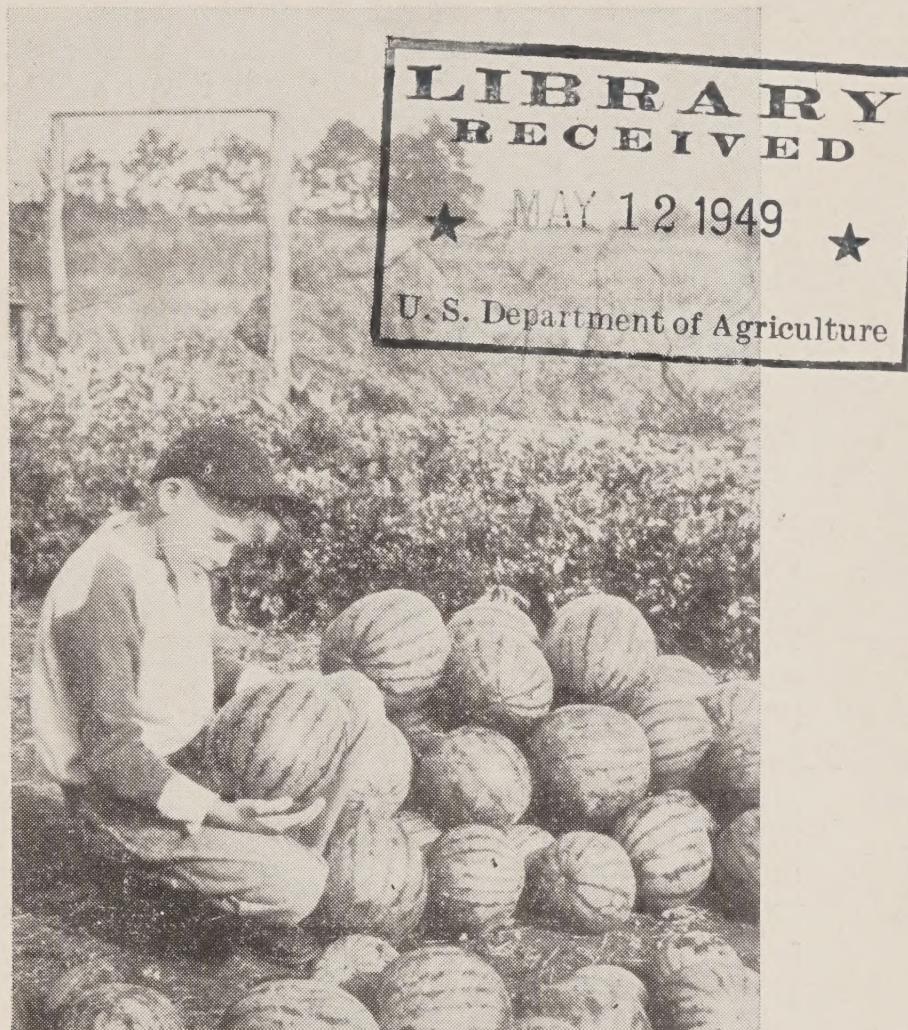
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1949

SEED CATALOG



BILLY HEPLER

America's Youngest Seed Grower

Novelties, Specialties

and

Heirloom Beans

Billy Hepler Seed Co.

Durham, New Hampshire

We are now two years old. The BILLY HEPLER SEED COMPANY again offers you novelties and varieties especially suited to the short, cool summers of the north. Also for your convenience a list of standard varieties, all of which have been carefully tested in both Durham and West Stewartstown, New Hampshire. They are chosen for both home garden and commercial use with special reference to quality. The novelties are both interesting and useful. Gardeners like the GIANT SOLDIER and BUMBLE BEE beans. The five varieties of sweet corn are the best we could find.

Practically all our seed is grown in New Hampshire. A few items are still scarce. However, we are glad to share with you what little we have.

TOMATO

All our tomato varieties are determinate. They should not be started before April 20. Setting out plants with fruit delays maturity. They will grow best in a rich soil and a warm location.

TINY TIM—An introduction of the Horticulture Dept., UNH. This is a dwarf tomato with small fruit. It may be started in August, transplanted to a five inch pot filled with rich composted soil. When grown in a sunny window, it will ripen fruit by Christmas. Planted outdoors it will bear hundreds of small, high quality tomatoes. Pkt. 25 cts.; $\frac{1}{2}$ oz. \$2.50.

HIGH 'C'—Dr. A. F. Yeager's latest variety, the climax of twelve years of intensive breeding. A very prolific plant. The fruit is red in color, of medium size and contains 3-4 times as much vitamin C as ordinary tomatoes. Pkt. 25 cts.; $\frac{1}{2}$ oz. \$2.50.

WINDOW BOX—An introduction of the Horticulture Dept., UNH. WINDOW BOX is the earliest, medium sized tomato, often ripening its fruit in mid-July. The fruit is red in color and weighs from 2-3 ozs. Pkt. 25 cts.; $\frac{1}{2}$ oz. \$2.50.

EARLY CHATHAM—An introduction of the Horticulture Dept., UNH. The earliest commercial tomato. A high yielding variety, smooth, 3 oz. tomato, red in color. This variety is widely grown in places where the season is short. It is the only commercial variety that is sure to ripen in northern New Hampshire. Pkt. 25 cts.; $\frac{1}{2}$ oz. \$1.00.

NEW HAMPSHIRE VICTOR—An introduction of the Horticulture Dept., UNH. Specially bred for New England. An early commercial variety. The fruits average 4-5 ozs. in size and are round and meaty. This should be your main crop variety. Pkt. 25 cts.; $\frac{1}{2}$ oz. \$1.00.

ORANGE KING—An introduction of the Horticulture Dept., UNH. An orange-colored New Hampshire Victor. A large, high quality, productive tomato mild and sweet in flavor. Pkt. 25 cts.; $\frac{1}{2}$ oz. \$1.00.

ORANGE CHATHAM—An introduction of the Horticulture Dept., UNH. As its name indicates, an orange-colored Chatham. It is smaller than ORANGE KING but 10 days earlier. Pkt. 25 cts.; $\frac{1}{2}$ oz. \$1.00.

FARGO YELLOW PEAR—One of Dr. A. F. Yeager's introductions. A large sized, yellow pear tomato of exceptional quality, sweet and pleasant in flavor, and high yielding. Exceptionally good for salads or to eat out of hand. Pkt. 25 cts.; $\frac{1}{2}$ oz. \$1.25.

PEPPER

MERRIMACK WONDER (sweet)—An introduction of the Horticulture Dept., UNH. This variety has been selected for short cool sum-

mers. It is a thick walled pepper, sets fruit early and is very productive. Its quality is excellent. If you have trouble getting peppers in August, try this variety. Pkt. 25 cts.; $\frac{1}{2}$ oz. \$1.25.

EGGPLANT

NEW HAMPSHIRE HYBRID—An introduction of the Horticulture Dept., UNH. An early, large, round-fruited variety for cool New England summers. The standard variety for New Hampshire. Our strain of seed comes from the original seed introduced in the late thirties. Pkt. 25 cts.; $\frac{1}{2}$ oz. \$1.25.

KOREAN LONG—This variety was brought from Korea by Prof. Elwyn Meader. In our Hort. farm tests the tall, erect growing plant yielded from 8-12 fruits about 3 inches in diameter and 8-12 inches in length, purple in color and of high quality. Only a very little seed is available. Pkt. of 50 seeds, 25 cts.

BEANS

TINY GREEN—An introduction of the Horticulture Dept., UNH. A whole canning, high quality snap bean. The seeds are small in size and white in color; the plants are large and should be spaced 9-12 inches apart. You will like this variety. Pkt. 25 cts.; $\frac{1}{2}$ lb. \$1.00; 1 lb. \$1.75.

FLASH—An introduction of the Horticulture Dept., UNH. FLASH has both red pods and red beans in the green shell stage. As a roadside stand bean it makes a very attractive appearance either shelled or in the pod. It is also an excellent baking bean. Pkt. 25 cts.; lb. 75 cts.; 5 lbs. \$3.00.

BRILLIANT—An introduction of the Horticulture Dept., UNH. Very similar to FLASH except that the plant has short runners, therefore is not a true dwarf. The yield is slightly higher than FLASH. Pkt. 25 cts.; lb. 75 cts; 5 lbs. \$3.00.

NEW HAMPSHIRE RED KIDNEY—An introduction of the Horticulture Dept., UNH. Selected from an old variety popular in the White Mountains. It resembles the Red Kidney in appearance but is two weeks earlier, better yielding and higher in quality. Pkt. 25 cts., lb. 75 cts., 5 lbs. \$3.00.

POLKA DOT—A Billy Hepler Seed Co. introduction. A new dry shell bean with a color pattern like JOCOB'S CATTLE excepting in black. A high yielding, early variety. Seed is scarce. Pkt. of 50 seeds, 25 cents.

YELLOW EYE—A favorite in Central Maine. An heirloom bean of the marrow type with a yellowish eye. Pkt. 25 cts.; lb. 75 cts.

GREAT NORTHERN—A white baking bean of the navy type. The leading variety of the northwest. It matures early and under ordinary conditions is a heavy yieder. Pkt. 25 cts.;

lb. 75 cts.; 5 lbs. \$3.00.

JACOB'S CATTLE—Widely known in N. H. under such names as Trout and Speckled Beauty. This bean is widely grown for green and dry shell purposes. Perhaps the prettiest of all dry shell beans. Pkt. 25 cts.; lb. 60 cts.; 5 lbs. \$2.50.

EARLY QUEEN—A dry shell heirloom bean of the JACOB'S CATTLE type. The earliest maturing variety in the West Stewartstown, N. H., test gardens. Pkt. 25 cts.; lb. 60 cts.

BUMBLE BEE—Grown for both green and dry shell. The beans are large, white with a big red eye, really beautiful in the green shell stage. It is of excellent quality as a baking bean. Pkt. 25 cts.; lb. 75 cts.; 5 lbs. \$3.00.

SOLDIER—A white kidney bean with a figure of a soldier on its eye. Very popular as a dry shell bean in N. H. One of the best of the heirlooms. Pkt. 25 cts.; lb. 60 cts.; 5 lbs. \$2.50.

GIANT SOLDIER—An improved SOLDIER bean, larger in size, higher yielding and better quality. It has a red instead of a brown soldier. Pkt. 25 cts.; lb. 75 cts.; 5 lbs. \$3.00.

JEWETT—An early, white, dry shell bean of the pea bean type, popular in northern N. H. Pkt. 25 cts.; lb. 75 cts.

GOLDEN PEA—A high quality, golden yellow pea bean. This is an old variety popular in many sections of New England. Pkt. 25 cts.; lb. 75 cts.

LAPIN—This dwarf marrow bean is an all around variety. In its early stage it may be used as a string bean, later for green shell and finally for a dry shell bean. An early bean maturing in Durham when planted in late June. Pkt. 25 cts.; lb. 50 cts.; 5 lbs. \$2.50.

COWEY LIMA—An introduction of the Horticulture Dept., UNH. A red-seeded lima, a sport of Henderson's Bush lima originating in York, Maine. It germinates better in cold soils than white limas do. Pkt. 25 cts.

ASPARAGUS

WASHINGTON—This is the rust resistant strain developed by the U. S. D. A. Pkt. 25 cts.; oz. 50 cts.

SWEET CORN

The Billy Hepler Seed Company is offering five varieties of golden sweet corn maturing in rotation and all of exceptionally high quality for home gardens or for roadside stands. A planting in May and another in June of each of these five kinds will furnish your table with a continuous supply of the world's best fresh, frozen or canned corn.

KINGSCROST M13—A single cross hybrid. 65-70 days. Among the many varieties tested in N. H. this always excelled in earliness, high quality, beauty of ear, and evenness in ripening. The ears are of the 8 rowed Golden Ban-

tam type, small in diameter but about 7 inches long. Pkt. 25 cts.; $\frac{1}{2}$ lb. 50 cts.; lb. 75 cts.

GOLDEN ROCKET—This 70-75 day variety is grown widely over northern U. S. A. and Canada, as an extra high quality 12 rowed market or table corn about 2 weeks earlier than **GOLDEN CROSS**. Pkt. 25 cts.; $\frac{1}{2}$ lb. 50 cts.; lb. 75 cts.

KINGSCROST 96A—A whole ear pack corn. Matures in about 75 days. This is an 8 rowed variety with slightly larger ears than M13. If anything it is a little better in quality; certainly exceptionally fine table or whole ear pack corn. Pkt. 25 cts.; $\frac{1}{2}$ lb. 50 cts.; lb. 75 cts.

GOLDEN GLORY—A 12 rowed corn maturing in about 80 days. Medium to large ears with the same high quality and beauty of ear as M13 and **GOLDEN ROCKET**. Pkt. 25 cts.; $\frac{1}{2}$ lb. 50 cts.; lb. 75 cts.

GOLDEN CROSS—90-95 days. The standard, late, high quality, yellow sweet corn. Pkt. 25 cts.; $\frac{1}{2}$ lb. 50 cts.; lb. 75 cts.

For a continuous supply for your home garden we offer a generous packet of each of the above five varieties—\$1.00.

POPCORN

RAINBOW or POPINJAY—An introduction of the UNH. A cross between Pinkie and New Hampshire Pearl. An early maturing popcorn with all the colors of the rainbow. It can be used for decorating and popping. Pkt. 25 cts.; lb. 60 cts.; 5 lbs. \$2.50.

NEW HAMPSHIRE GOLDEN—A Billy Hepler Seed Co. introduction. A golden yellow, hulless, rice type of popcorn, very early with a 6 inch ear. It has been selected and grown from ears with a popping expansion of 25 and above. Pkt. 25 cts.; lb. 60 cts.; 5 lbs. \$2.50.

STRAWBERRY—A novelty of unusual merit. The ears are tiny, about 3 inches long, and deep red in color. Its chief value is decorative but it may be popped. Pkt. 25 cts.

SQUASH

BUTTERNUT—The most popular squash introduction in recent years in New England. It belongs to the Moschata or Cushaw group of squash. It will not cross with squash of the Hubbard type. It is an excellent baking and pie squash. Pkt. 25 cts.; oz. 50 cts.; lb. \$5.00.

BUSH BUTTERCUP—An introduction of the Horticulture Dept., UNH. An improved Buttercup squash, earlier in maturity, and higher yielding. It sets its first fruit close to the stem of the plant. It has shorter internodes, therefore a shorter plant. Pkt. 25 cts.; oz. 75 cts.; $\frac{1}{2}$ lb. \$6.00.

CASERTA—A University of Connecticut introduction. All American Gold Medal winner in 1949. A high yielding, high quality, very early

summer squash of a light green color. The squash is about the same size as a large cucumber. Seed is scarce this year. Pkt. of 25 seeds, 25 cts.

WATERMELON

MERRIMACK SWEETHEART—A Billy Hepler Seed Co. introduction. This melon originally came from Japan but has been reselected for northern conditions. It is early and high in quality. It frequently ripens in southern N. H. by August 15. It is round and averages from 7-10 lbs. in size. Pkt. 25 cts.; oz. 75 cts.

NEW HAMPSHIRE MIDGET—A UNH introduction. A very early, small melon of excellent quality. It averages 4-5 lbs. in size. At the UNH Hort. farm a row 60 ft. long planted June 10 produced 150 ripe melons. Pkt. 25 cts.; oz. 75 cts.

MUSKMELON

GRANITE STATE—A UNH introduction. An early high quality muskmelon bred especially for a northern climate and short, cool summers. Pkt. 25 cts.; oz. \$1.00.

We also offer the following list of standard varieties all selected for their high quality and adaptation to New England conditions.

SNAP BEANS

PENCIL POD BLACK WAX—An early wax bean of high quality. Pkt. 15 cts.; lb. 75 cts.

LOGAN—A U. S. D. A. introduction. A high quality, green podded snap bean. Pkt. 15 cts.; lb. 75 cts.

LOND TENDERGREEN—A dark green, round podded snap bean of superior quality. Pkt. 15 cts.; lb. 75 cts.

KENTUCKY WONDER POLE BEAN—New England's favorite green snap pole bean. Prolific and of high quality. Pkt. 15 cts.; lb. 75 cts.

FORDHOOK 242 Lima Bean—A medium early potato lima which sets freely in warm weather. Pkt. 15 cts.; lb. 75 cts.

BROCCOLI

ITALIAN GREEN SPROUTING—The standard early variety of sprouting broccoli. Pkt. 15 cts.; 1/2 oz. 45 cts.

CAULIFLOWER

SUPER SNOWBALL—An extra early, free heading variety. Pkt. 15 cts.; 1/2 oz. \$2.50.

CABBAGE

GOLDEN ACRE—The standard early, round variety for market or home. Pkt. 15 cts.; oz. 90 cts.

ENKHUIZEN GLORY—A high quality, mid-season variety with solid round heads. Excellent for market or kraut. Pkt. 15 cts.; oz. 75 cts.

DANISH BALLHEAD—A late, long keeping, solid headed cabbage for winter use. Pkt. 15 cts.; oz. 90 cts.

BEET

CROSBY'S EGYPTIAN—The best early, bunching beet. Pkt. 15 cts.; oz. 35 cts.

DETROIT DARK RED—A high quality, round beet, 2 weeks later than CROSBY'S EGYPTIAN. Pkt. 15 cts.; oz. 35 cts.

SWISS CHARD

FORDHOOK GIANT—Large, thick, heavily crumpled leaves with broad, thick, white stems. Pkt. 15 cts.; oz. 35 cts.

CARROT

RED CORED CHANTENAY—A medium long, stump rooted, high quality carrot. Pkt. 15 cts.; oz. 50 cts.

NANTES—The best quality home garden carrot. Tops too weak for bunching. Pkt. 15 cts.; oz. 50 cts.

MORSE'S BUNCHING—A long, smooth, bunching carrot for commercial use. Pkt. 15 cts.; oz. 50 cts.

CELERY

SUMMER PASCAL—The variety that New England prefers. It is early high quality, thick stemmed and tender. Pkt. 15 cts.; 1/2 oz. \$1.00.

CUCUMBERS

NATIONAL PICKLING—Very prolific, uniform and of the type preferred by the packing trade. Pkt. 15 cts.; oz. 40 cts.

HIGHMOOR—A Maine Experiment Station introduction. A new scab resistant slicer. Pkt. 15 cts.; oz. 50 cents.

STRAIGHT EIGHT—An early, prolific and long slicing cucumber. Pkt. 15 cts.; oz. 50 cts.

LETTUCE

GREAT LAKES—The best heading variety of the Iceberg type in warm weather. Thin to 15 inches between plants when small for best results. Pkt. 15 cts.; oz. \$1.00.

SLOBOLT—An improved leaf lettuce popular with home gardeners. It stands without bolting longer than any other variety. Pkt. 15 cts.; oz. 75 cts.

WHITE BOSTON—The best of the butter head varieties. Thin to 10 inches between plants for good heads. Pkt. 15 cts.; oz. 75 cts.

OAK LEAF—The highest quality leaf lettuce for the home garden. Pkt. 15 cts.; oz. 75 cts.

ONION

RIVERSIDE SWEET SPANISH—A large, globe shaped onion weighing up to 2 lbs. Seed may be started in the greenhouse in March for transplanting. Pkt. 15 cts.; oz. \$1.00.

EARLY YELLOW GLOBE—An excellent varie-

ty to grow from seed. Thin 2 to 3 inches.
Pkt. 15 cts.; oz. \$1.00.

PARSLEY

PARAMOUNT—Finely curled leaves, rapid grower. Pkt. 15 cts.; oz. 50 cts.

PEAS

LITTLE MARVEL—62 days. A short, stocky, extremely prolific variety of high quality for the home gardener. Pkt. 15 cts.; lb. 75 cts.

THOMAS LAXTON—58 days. A large podded, early, high quality pea growing 2½ feet tall. Pkt. 15 cts.; lb. 75 cts.

TELEPHONE or **ALDERMAN**—75 days. The best of the late tall growing peas. Needs staking, as it grows 4-5 feet tall. Pkt. 15 cts.; lb. 75 cts.

PARSNIP

MODEL—The standard market or home garden variety. Pkt. 15 cts.; oz. 40 cts.

PUMPKIN

SMALL SUGAR—The best of all pie pumpkins for the home or commercial use. Pkt. 15 cts.; oz. 40 cts.

SQUASH

BLUE HUBBARD—This is the most widely grown Winter squash in New England. Pkt. 15 cts.; oz. 50 cts.

TABLE QUEEN or **ACORN**—A small, green, long keeping squash for baking or frying. Pkt. 15 cts.; oz. 50 cts.

YANKEE HYBRID—An early, high quality, yellow, very prolific summer squash. Pkt. 15 cts.; oz. 75 cts.

RADISH

EARLY SCARLET GLOBE—The best early or button radish. Pkt. 15 cts.; oz. 25 cts.

SPINACH

LONG STANDING BLOOMSDALE—An excellent spring and summer variety. Pkt. 15 cts.; oz. 25 cts.

TURNIP

PURPLE TOP WHITE MILAN—A small, high quality fall turnip. Pkt. 15 cts.; oz. 25 cts.

GOLDEN BALL—An early, yellow fleshed turnip. Pkt. 15 cts.; oz. 25 cts.

RUTABAGA

MACOMBER—The white fleshed variety grown on Cape Cod. Pkt. 15 cts.; oz. 25 cts.

IMPROVED LONG ISLAND—An excellent, yellow fleshed rutabaga. Pkt. 15 cts.; oz. 25 cts.

IMPORTANT—Please do not send stamps with order. Send for prices of larger quantities of seed.

On the cover is brother Pete selecting Merrimack Sweetheart watermelons for seed.